

# “Living Spaces” from Mobalpa: an inspired creative vision of the kitchen and the home

**MOBALPA**  
KITCHENS



Mobalpa, a trailblazer and benchmark for personalised home design, brings a wind of novelty to the kitchen, to brighten up the home! With its new catalogue, “Living Spaces”, Mobalpa features today’s trends, reflects today’s lifestyles and reveals the vision of the modern home, a vision which abolishes the traditional boundaries between kitchen, dining room and living room. To meet the desire for openness which reinvents the conventional kitchen, Mobalpa offers a comprehensive range of creative, functional and personalised solutions for living spaces with the emphasis on comfort, harmony and conviviality.

In fact Mobalpa has introduced no fewer than 97 new fronts, extending its range to include original materials such as its woven effect, new high gloss finishes with the Melia model, new metallic decor, such as clear copper, bold colours like peacock blue, refined wood decors such as natural brown, and more... without forgetting to enhance its range of worktops, kitchen unit bodies and decorative ranges. And to carry innovation still further, Mobalpa has designed an original concept, the Dresselier®, and also the Living collection, a creative range of multipurpose units, compartments, cupboards and so on dedicated to these new living spaces and supplied in all the finishes included in the kitchen range.

Exemplifying all Mobalpa’s know-how in the creation of personalised living spaces, Luna gently and naturally embodies the kitchens for living trend. The elegant natura brown décor is combined with a high gloss white for a harmonious composition crowned by skilfully arranged lighting and horizontal lines extending to the living room.

PRESS RELEASE - February 2011  
Online on: [www.n-schilling.com](http://www.n-schilling.com)

doc. Mobalpa

agence  
**SCHILLING**  
communication

2, Place Cap Ouest - B.P. 20169 - F-17005 La Rochelle Cedex 1  
Tel.: +33 (0)5 46 50 15 15 - Fax: +33 (0)5 46 50 15 19  
e-mail : [agence.schilling@n-schilling.com](mailto:agence.schilling@n-schilling.com) - website: [www.n-schilling.com](http://www.n-schilling.com)

[pictures available for downloading on [www.n-schilling.com](http://www.n-schilling.com) or request]

## Mobalpa home: a World of Peacefulness and Harmony

Openness is now the trend and, while living spaces are less demarcated, activities are merging and life is increasingly centred around the kitchen, whose territory is encroaching on the living room and vice versa! More than a mixture of styles is involved: it's a new way of living, a desire for comfort and light, and Mobalpa, always at the forefront of developments in interior design, has brought a spirit of innovation to its collections, offering personalised solutions perfectly in harmony with these new "spaces for living in". That is why the "Kitchens" catalogue is now a "Living Spaces" catalogue comprising not only a prolific range of kitchen designs, enhanced this year by 97 new facades (accounting for 40% of the new products), but also a range of units, compartments and cupboards, TV furniture and other products coordinated with the kitchen to create a harmonious and enduring ensemble in which fluidity is the guiding principle.

Whatever the configurations, contemporary or more traditional interiors, a small town kitchen or a family kitchen, and so on, Mobalpa has the answer, in terms of both style, with a comprehensive choice of materials and finishes, and functionality, with a very wide range of designs.



### Luna natura brown: the kitchen for living, from Mobalpa

From the kitchen to the living room, Luna natura brown conveys its love of clean lines and lightness. A subtle alliance of white melamine – an ode to light – and structured natura brown melamine, a new resolutely elegant décor, give rhythm to the space, in which horizontal lines predominate. A wide central island finished in Corian® accommodates the flush-mounted sink and hob up to extractor hood which is also integrated so as to be completely unobtrusive. The shelves, with their indirect LED lighting, lend the interior a sculptural effect. A soft designer look exemplifying Mobalpa's expertise in the design of contemporary architecture interiors.

## Brightness All Round

Bright fronts are in and Mobalpa has enhanced its offer with a an ever-wider choice of materials: varnished, laminated, high gloss, acrylic melamine, etc.



With its alternating open and closed spaces, the Melia kitchen is a perfect example of arrangement and balance. Warm, functional and stylish, and with its ivory and walnut hues, it is dedicated to lovers of the arts of the table!

**Melia**, the latest addition to the high gloss range, comprises fronts in varnished melamine, thus joining the ranks of the "imotiv" fronts offering then appearance and feel of glass. Available in ivory and combined with walnut laminate, it gives a feeling of softness and warmth. Its open and generous location evidences its duality: ultrafunctional with a perfectly optimised large storage capacity, and highly decorative thanks to its stylish bookshelves. Achieving a nice balance between open and closed spaces, it is a brilliant illustration of the supreme comfort and ingenuity of the Mobalpa kitchen for living.



## ● New Materials

The **Kiffa** model, a real Mobalpa classic, reinvents itself with every collection. This year, its range is expanded to include a high gloss metallic blue – a must for open plan kitchens and in perfect harmony with the living room. Combined with graphite laminate, it has a very contemporary “town” look, with a masculine touch, giving a masterly interpretation of the kitchen for living. All the appointments in this wide room complement each other marvellously to create a harmonious overall effect. The purely functional aspects are lost in the stylishness of the whole: the cooking space is hidden behind large sliding doors, giving a glimpse of glass shelves with fine tableware and decorative objects.

With its harmonious combination of high gloss metallic blue and graphite laminate, Kiffa sets the tone in the world of the kitchen for living. Warm and friendly, comfortable and stylish, a refined and very contemporary design



Full of surprises, this year the Kiffa model has been given a striking woven effect finish. A stylish and original décor for this cleverly arranged small kitchen. And its style extends to the accessories, with the personalisable “Zap” handles, available in a range of 40 colours, adding their own touch of elegance.

2011 has opened up new decorative possibilities with the interplay of innovative materials such as the woven effect finish on the **Kiffa** model. Light or dark, the new emphatically original structured decor has a textile feel and appearance and lends itself especially well to spaces open to the living room. With a dark woven effect, combined with semi-gloss grey oak laminate and Corian glacier white, the small Kiffa kitchen is both stylish and **surprising**. Partitions are used to separate the dinette from the kitchen and break up the line of the long worktop which extends to provide a table. Similarly, a bookcase module is located in the extension of the low, cupboards, punctuating the space in a highly distinctive manner. A character which is found in the smallest details with the new **Zap** handle which is coordinated with the front and personalisable units and comes in a choice of 40 combinations. A new release to make every wish come true!





doc. Mobalpa



doc. Mobalpa

With its scratched copper finish fronts and its black basal and ash decors, the Luna kitchen is made for dining and entertaining. Open and generously proportioned, with a large storage capacity and optimum practicality, its various spaces are stylishly and comfortably designed, with the crowning touch provided by its Dresselier®.

The Luna fronts, too, have a new finish, **scratched copper**. A refined décor for immensely chic interiors. Combined with a black basalt worktop and structured ash laminate units, the Luna scratched copper kitchen exudes its own unique style, crowned by its Dresselier® and skilfully arranged lighting. Warm and functional, it seems made for conviviality, an invitation to enjoy the pleasures of the table.



doc. Mobalpa



doc. Mobalpa

**The Dresselier®, The New Layout Concept!** Between tradition and modernity, the Dresselier® is a Mobalpa creation inspired by the tableware of yesteryear and the contemporary dressing-room. Dedicated to lovers of the arts of the table, this new concept comprises sliding shelves fitted with fully modular units, in bamboo and glass, and displays the finest objects from behind large sliding glass doors under LED lighting. A trend-setting concept for a new art of storage and entertaining, and with such refinement!

## ● Kamal and Scylia: Timeless Kitchens

This year the collection includes the **Scylia** model, suggestive of poetry and the sea, a certain invitation to relaxed living. The fronts in white polymer and ocean blue, combined with the soft tones of a worktop in structured white slate laminate and structured natura clear provide a contemporary interpretation of the spacious family kitchen.

A suggestion of the open sea with Scylia, a natural, peaceful ambience. A kitchen in keeping with the tradition of comfort and family enjoyment and also very well organised: flush-fitting cupboards, fully sliding base units to separate the preparation areas from the dining room.



doc. Mobaipa

doc. Mobaipa



With its Kamal fronts in clear copper polymer and Kiffa in graphite melamine, this kitchen is a shining example of successful integration: contemporary style emphasised by designer handles, functional L-shaped arrangement with numerous sliding units. On the living room side, a bookcase space, and on the dining room side reflective glass windows showing off the fine tableware.

The **Kamal** kitchen combines tradition and modernity. It reworks the classic kitchen with its new "Ecrin" windows which, with their reflective glass, light up the whole space. The spacious and functional L shape belongs more to modernity, with low cupboards and a bookcase right at the end. The clear copper fronts combined with the Kiffa semi-gloss graphite fronts belong to the most contemporary decorative trends.

## ● Details that distinguish Mobalpa Comfort

Mobalpa's insistence on quality, styled and comfort is also reflected in its fittings and accessories:

- For greater silence, the fronts are now series-fitted with a system of buffers. [ 2 ]
- The new English drawers have very stylish glass sides. [ 2 ]
- For new unit bodies, natura clear, natura brown, ivory and graphite, come in 16 shades, greatly increasing the number of possible combinations.
- A bold touch to add spice to the decoration: gloss motifs daring to be different, with Tallys and its choice of **6 coloured designs**. Exclusive to Mobalpa and ideal for those seeking to carry the personalisation of their kitchen a little further. [ 1 ]
- Functional innovation: the new motorised folding tip-up wall units for effortless opening. [ 3 ]
- With the worktops, no fewer than 10 new laminate shades, plus new wood decors like the particularly refined structured natura clear, or the semi-gloss grey slatted oak as well as the new unobtrusive stone finishes, such as the structured light and dark travertine decors. [ 4 ]



1

doc. Mobalpa



doc. Mobalpa



3

doc. Mobalpa



4

doc. Mobalpa

The story of Mobalpa began in 1907 when Eugène FOURNIER founded his first cabinet-making workshop at Thônes in Haute-Savoie, France.

In the late 1940s, Eugène's sons Marcel and Paul shifted the emphasis of the company to kitchen furniture.

The first unit-based kitchens followed and Mobalpa began to develop innovative, customised products.

Remaining loyal to the founding values of listening to customers, quality and innovation, which have made the company a success, the brand expanded its product offer in the 1990s, introducing bathroom and storage collections, which is now a key reference in the design market for customised living spaces.

Certified ISO 9001 (2000 version) for its quality management and ISO 14001 for its environmental management, Mobalpa now counts over 400 outlets throughout the world, which generated a turnover of €413 million in 2010.

The brand is expanding internationally, with high potential for growth, particularly in United Kingdom, Scandinavia and Flanders.

For more information, please contact:

**Mobalpa**

BP 22 - 39 rue de la Saulne - F-74230 Thônes  
Tel. +33(0)4 50 65 53 13 - Fax +33(0)4 50 65 52 14

[www.mobalpa.com](http://www.mobalpa.com)